



ANNUAL GENERAL MEETING 2026

Welcome to the OSC AGM 2026

Agenda



1. Welcome, apologies & introductions
2. Approval of last AGM Minutes.
3. Chairman's Review
4. Treasurer Update & Approval of Accounts
5. Plans for the Coming Year
 - Membership Changes
 - South Stand Flags
 - FanZone Decoration and presence
 - 140th Anniversary
 - Any other suggestions for this upcoming year
6. Election of Committee.
7. Any Other Business



ANNUAL GENERAL MEETING 2026

A New Era

Building the Foundations

Shrewsbury Town Official Supporters' Club
Chairman's Report 2025/26

Building on History

We are the custodians of this Supporters Club

AGM 1957

SHREWSBURY TOWN FOOTBALL SUPPORTERS' CLUB

President : Councillor Sam Powell.

"ACACIA,"

8, ASHLEY STREET,
SHREWSBURY,
18th July, 1957.

Dear Sir,

The ANNUAL GENERAL MEETING will be held at the MUSIC HALL, SHREWSBURY, on WEDNESDAY, the 24th JULY, 1957, at 7.15 p.m. prompt, at which your attendance is requested.

Members will be admitted to the Meeting on production of Membership Card or this Notice of Meeting.

Yours faithfully,

C. W. DUFFILL,
Hon. Secretary.
F. A. PYATT,
Acting Hon. Secretary.

AGENDA

- 1.—To read Minutes of last Meeting.
- 2.—To receive the Hon. Secretary's Report.
- 3.—To receive Statement of Accounts for the Season 1956-57.
- 4.—To elect Officers :—
 - (a) President.
 - (b) Hon. Secretary.
 - (c) Hon. Treasurer.
 - (d) Hon. Auditors.
- 5.—To elect Committee.
- 6.—General Business.

Special Note.—Nominations for the Committee must be made in writing to the Hon. Secretary not later than 22nd July.

COMMITTEE

To retire 1957 :—
Bellingham, H.
Doy, G.
Jones, C.
Kear, G.
Webb, H.
Corfield, Mrs. G. M.
Dunn, Mrs. F.

To retire 1958 :—
Bellingham, D.
Cooper, E. S.
Doolley, H.
Dunn, J. E.
Keable, V.
Pyatt, F.
Wigginton, T.

SHREWSBURY TOWN FOOTBALL SUPPORTERS' CLUB

AGM 1979

Annual General Meeting

30th July 1979

Agenda

1. To read minutes of the last meeting.
2. To receive apologies.
3. To receive Hon. Secretary's Report.
4. To receive the Statement of Account for 1978/79.
5. To elect Officers:

Wellington Journal 1957

Shrewsbury F.C. Supporters give £8,250 loan to parent club

SHREWSBURY Town Football Club Limited, who, in their accounts last week revealed that they were £17,428 "in the red," have had that amount reduced to £8,250 as a result of a decision of the Shrewsbury Town Football Supporters' Club announced at the latter's annual meeting on Wednesday (writes Stan Hall).

The decision was to waive the loans made by the Supporters' Club to the parent club amounting to £8,250, which included no less than £3,250 last season.

The announcement was made by the chairman, Mr. Dennis Bellingham, who said the club would be pleased to hear the committee had decided to give new manager, Mr. Harry Potts, a "come present" and to cancel the £8,250, and make it a donation to the parent club.

It was not fair to the new manager or to the directors to let the debt hanging over their heads. The announcement brought loud cheers from a quite good attendance.

Mr. C. L. Edwards, chairman of the directors, thanking the Supporters' Club, said the announcement had come as a pleasant surprise to himself and to the directors. The Supporters' Club, he said, had always done a magnificent job of work, and as a result of their efforts, the milestone which was hanging round their necks was certainly very much smaller. He felt confident it would be a great thing for their new manager, Mr. Potts, who was unable to attend, to be able to meet with his directors at Wolverhampton.

Mr. Edwards said it was very difficult to make these appointments when the club was heavily in debt. The burden had been lifted from the shoulders of the club, but must be borne by the future of football in Shrewsbury if the public would not support them. The board wanted everything to encourage that support, and was sure that the best season of football in Shrewsbury had yet to come.

Following an explanation by the chairman that it had been felt by the committee that the first priority was to put the club on a sound financial position, Mr. W. C. Allen, organiser of the new "special effort" (made possible by the new Lottery Act), outlined what this effort was achieving and what he thought priorities should be in regard to the purchase of the ground, floodlighting and ground improvement.



Mr. W. C. Allen

Shrewsbury Town F.C. ISC 2000

AGM 2001

13/09/01

Agenda

1. Chairman's introduction / Apologies
2. Treasurers report / Financial Statement
3. Activity Report 2000 / 2001
4. Election of Officials - Chairman Treasurer Secretary
5. The Way Forward 2001 / 2002
6. Any Other Business
7. New Meadow Open forum

The Above order may change to facilitate the 'New Meadow Open Forum' depending on numbers attending.



SUPPORTERS' CLUB OFFICERS & COMMITTEE

Left to Right—J. E. Dunn, E. S. Cooper, R. Croft, D. Bellingham, H. Bellingham, H. Williams, S. H. Jenks. Mrs. Corfield, C. W. Duffell (Hon. Sec.), E. G. Lambert (Chairman), W. E. Corfield (Hon. Treasurer), A. H. Lloyd (Vice-Chairman), H. Evans, H. Webb.
(Mr. G. H. Allen and Mr. D. W. Keable were unfortunately unable to be present).



AGM 2001

2025/26: A Season of Consolidation

Finding our feet, understanding where we were, and building solid foundations



**Not a year of expansion.
A year of getting ready.**

**What kind of supporters
club do we want to
become?**

FOUNDATIONS FIRST

Governance

New Constitution and clearer committee structure

Finance

From operating deficit to surplus

Direction

New membership model and supporter offer

Visibility

Fan Zone, flags, media and partnerships

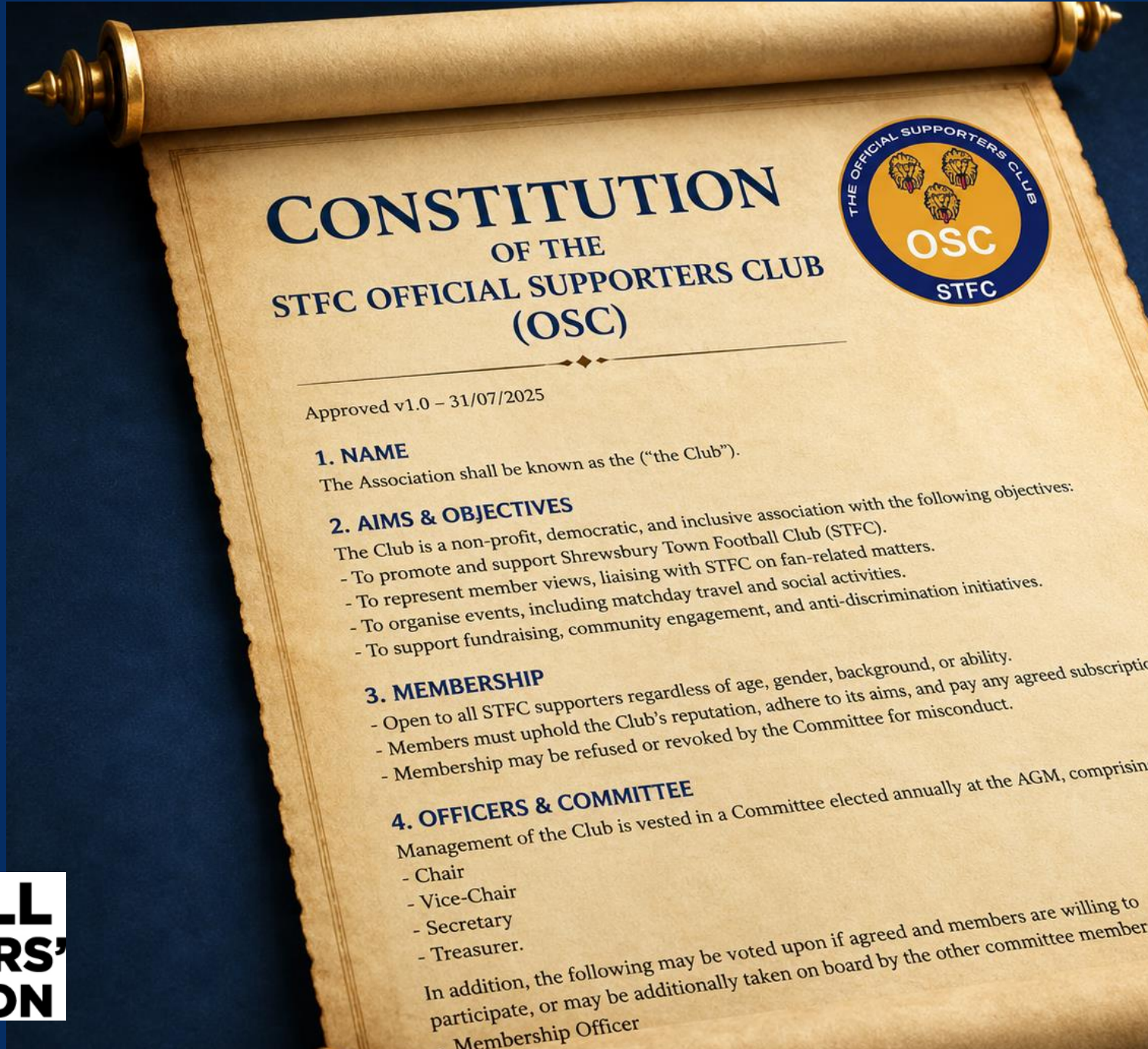
Fans Voice

Increase membership – bring fans together and represent the fans

A modern supporters' club: independent, inclusive, fan-led and ambitious.

Reset The Foundations

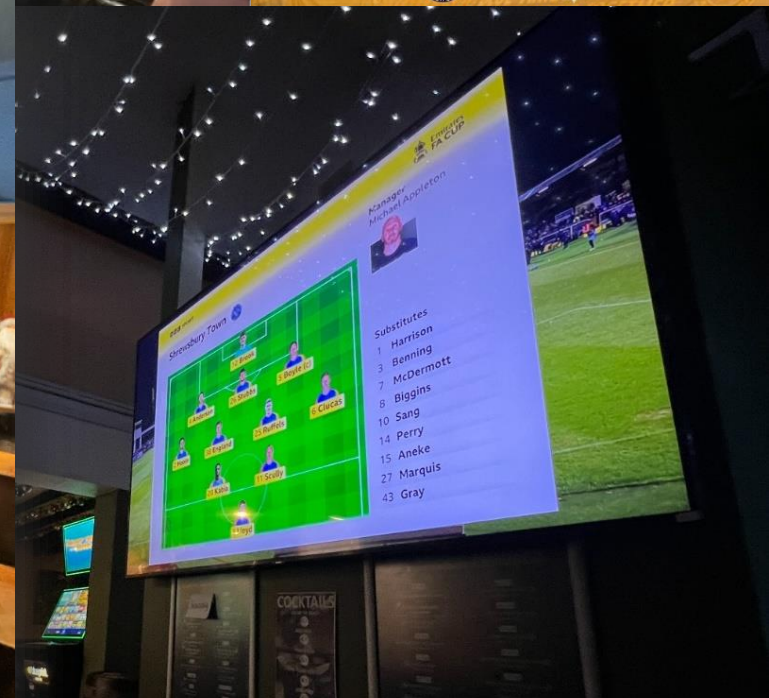
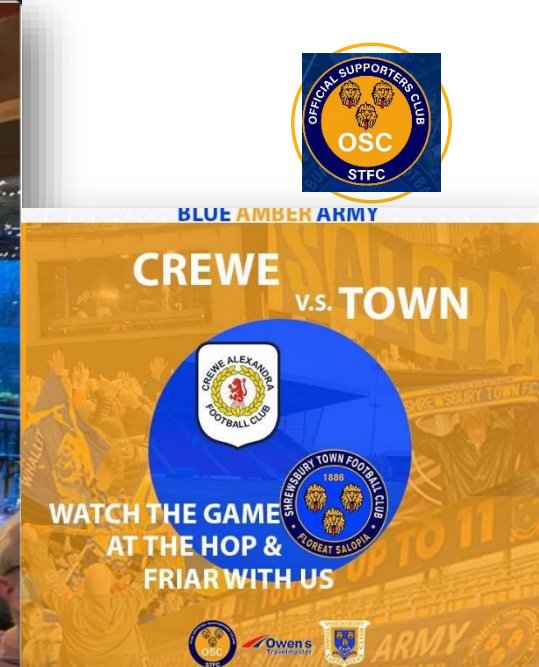
- New Committee
- New Constitution
- Ensure Affiliated with the FSA
- Different direction
 - Away from Coach travel and more to a membership approach to **bring supporters together**



Bringing Supporters Together.

TV 'Watch-alongs'

- Town on TV much more with SkySports+
- Invite fans to come together to watch
- Aim for regional meet-ups once membership is greater



Memorial Garden

Taken on
responsibility for the
memorial garden.
Maintaining and
tidying

Contributed funds
towards plants



Polish Shrews

Had the first visit from the Polish Shrews, who agreed to become a formal overseas branch of the OSC



Financial Turnaround

Putting the OSC on a sustainable footing



£(1,432.74)

2024/25 operating result



£1,088.13

2025/26 operating result

£2,520.87

Year-on-year improvement

Year-end position

Cash at bank: £6,187.41

Badge stock asset: £320.00

Total assets: £6,507.41

Committed Spend : £3735.29

Funds Available for 26/27 : £2452.12

The message

We have moved from operating at a deficit to generating a surplus, while building reserves for member benefits and supporter initiatives.

Other Highlights

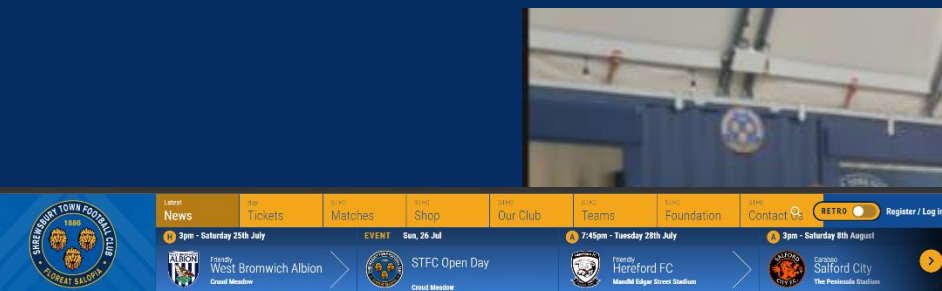
Player of the Year

Presented to Matthew Cox – based on match days votes

Fanzone Roof

Contributed £10,000 towards the new Fanzone roof increasing revenue for the club via the increased bar takings

Vintage Membership Badges 75th Anniversary



Club News

Town to unveil new FanZone at season opener!



PLAYER OF THE YEAR

01 MATTHEW COX

Growing Our Influence

Becoming the recognised voice of Shrewsbury Town supporters



We want to be the organisation people come to first.

That means stronger visibility, stronger stronger relationships and a stronger stronger membership base.

Radio Shropshire

go-to voice for the voice of the supporters

Fan Zone

visible and active on matchdays

South Stand Flags

supporting atmosphere and identity

Club Relationship

constructive, **independent** relationship

Proud Salopians

Happy to be part of the OSC Umbrella Groups

Increase Social Media Followers

Up by 26.5% year on year



Financial Statement Season 2025/26

Shrewsbury Town Official Supporters' Club

Treasurer's Report & Financial Statement

For the year ended 30 June 2026

Statement of Club Funds

Description	£
Opening Balance (1 July 2025)	448.41
Total Receipts	5,835.02
Total Payments	96.02
Closing Cash Balance (30 June 2026)	6,187.41

Operating Performance Comparison

Financial Year	Operating Result
2024/25	Deficit £1,432.74
2025/26	Surplus £1,088.13
Year-on-year improvement	£2,520.87

Current Financial Position

Approved Commitments	£
Membership badges	493.76
Postage	93.35
Kit sponsorship (George Lloyd)	420.00
Membership cards	45.68
Reimbursement of 23/24 & 24/25 coach loss	2,682.50
Total commitments	3,735.29
Projected remaining cash	2,452.12

Treasurer's Commentary

The Club has completed its first full financial year in a strong financial position. Operating income was generated through memberships, badge sales, fundraising and donations. The Club also received £4,650.87 transferred from the previous Official Supporters' Club administration. This transfer has been reported separately from operating income.

Compared with 2024/25, when the Club recorded an operating deficit of £1,432.74, the Club generated an operating surplus of £1,088.13 during 2025/26, an improvement of £2,520.87. This reflects careful financial management, increased membership income and controlled expenditure.

At year end the Club held cash of £6,187.41 together with membership badge stock valued at £320. Even after approved commitments of £3,735.29, the Club expects to retain approximately £2,452.12 in cash, providing a strong foundation for future supporter initiatives.

Legacy Funds

Before transferring the remaining balance of £4,650.87 to the new Official Supporters' Club, the previous OSC administration committed £10,000 towards the construction of the new Fan Zone roof at the Croud Meadow. The transferred funds therefore represented the remaining balance after that significant investment for supporters.



Next Season Build and Grow

Now it's time to kick on

Growing Membership

The new scheme gives the OSC a platform to scale



Growing membership makes the OSC more valuable to local businesses, more representative for supporters, and more influential with the Club and media.

Also enables us to support the club better

[HOME](#)[OSC Membership 2026/27](#)[OSC Constitution](#)[News](#)[Shop](#)[Watch-Alongs](#)[More](#)

ONE CLUB. ONE SUPPORTERS' CLUB. EVERY FAN.



OFFICIAL SUPPORTERS CLUB MEMBERSHIP 2026/27

The OSC 2026-27 membership scheme is available with the goal of continuing our support of Shrewsbury Town F.C.

Become part of the OSC Salopian family and get your voice heard

Free E-Membership



- A digital OSC membership ID card
- Free Sticker (to be picked up at the FanZone on Match Days)
- Access to supporter consultations and surveys
- Discounts on any events we hold
- Entry into OSC prize draws, including
 - Hospitality Tickets
 - Signed shirts & exclusive supporter prizes
 - Opportunities to help shape supporter initiatives

[SIGN UP FOR FREE](#)

Full Membership



£10 for everything included in e-membership plus

- An official physical OSC membership card
- An exclusive season Limited Edition OSC membership badge (see image above)
- Voting rights at the OSC AGM
- Two entries into all OSC prize draws
- Discounts with local businesses
- Priority involvement in selected OSC events and initiatives
- £1 share in any future establishment of an CBS

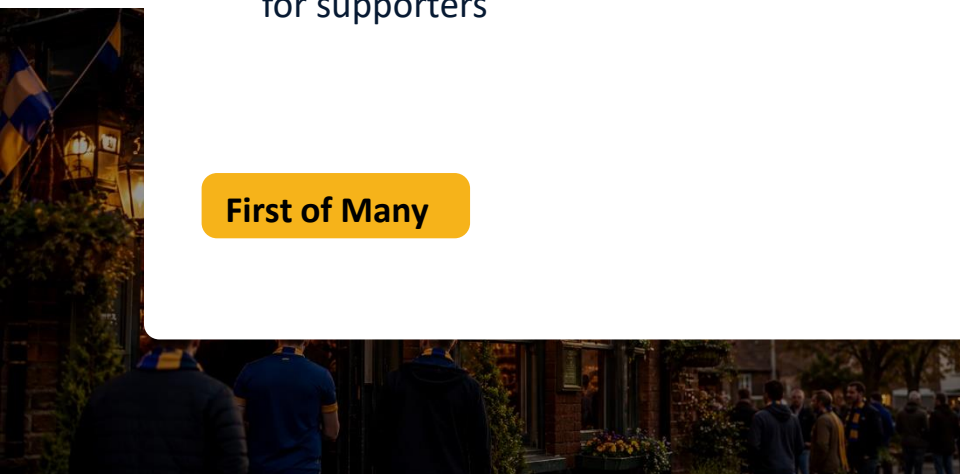
(CBS is a legally registered Community Benefit Society).

[JOIN US](#)

Brooklands Pub

- Kindly sponsoring the new membership cards
- Food discount for all Town fans until September
- Discount becomes an OSC member benefit from the end of September onwards
- A practical example of partnership creating value for supporters

First of Many



Strategic aim for 2026/27

Build more relationships with local businesses, using our growing membership to create value for supporters and partners.

More members → more reach → stronger partnerships → better benefits



Visible, Active, Relevant

The OSC should be seen and heard wherever supporters gather



Fan Zone

Great visibility on matchdays and a place to engage supporters face to face.

South Stand Flags

Ongoing commitment to supporting atmosphere, colour and identity.

Radio Shropshire

The trusted voice of Salop Supporters.

Supporter Groups

Work constructively with all recognised supporter voices.

140th Anniversary Support

Allocate funds to support STFC initiatives

Generate Revenue

Events and Merchandise via OSC Shop

2026/27 Strategic Priorities

Now the foundations are built, next season is about delivery



Membership

Launch, grow and deliver visible value

Partnerships

Brooklands type partnership extended to more local businesses

Community

Flags, Fan Zone, Regional Branches, Salop Away and supporter initiatives/events

Communication

Website, Social Media, Radio Shropshire and supporter comment

Success will be measured not just by what we say — but by how many supporters join, engage and feel represented.

The OSC in Five Years



What could a thriving modern Supporters' Club look like?

Imagine....

5,000+ members

A wider, more representative voice

Branches

Shropshire, UK-wide and international

Business partners

Benefits supporters genuinely use

Media visibility

The first call for supporter comment

Fan Zone presence

Visible and active every matchday

Community projects

Supporters helping the Club and community

A modern supporters' club: independent, inclusive, fan-led and ambitious.



We've built the foundations.

Now it's time to kick on.

Thank you to the committee, volunteers, Shrewsbury Town FC, Brooklands Pub, local partners and every supporter who has backed the OSC.